

# NORTH CENTRAL WISCONSIN REGIONAL PLANNING COMMISSION

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## *Request for Qualifications*

*Wisconsin Regional Orthoimagery Consortium (WROC)*

*2020 Digital Orthoimagery/Elevation Data Program*

**Deadline for Statement of Qualifications:** April 7, 2017 by 3:00 pm CDT

**Statement of Qualifications should be addressed to:**

Andrew Faust, Senior GIS Analyst  
*Wisconsin Regional Orthoimagery Consortium (WROC)*  
North Central Wisconsin Regional Planning Commission  
210 McClellan St., Suite 210, Wausau, WI 54403-4820

Technical questions regarding this document or process should be directed via email only to:  
[afaust@ncwrpc.org](mailto:afaust@ncwrpc.org)

**Deadline for all questions:** March 31, 2017 by 3:00 pm CDT  
No phone calls please!

**RFQ Publication Date:** March 17, 2017

## **I. Program Overview**

North Central Wisconsin Regional Planning Commission (NCWRPC) is coordinating the selection of a consultant to manage and facilitate the Wisconsin Regional Orthoimagery Consortium (WROC) Digital Orthoimagery/Elevation Data Program. WROC brings benefits to its members, including cost savings, specifications and standards support, data sharing between members and partners and procurement support. NCWRPC will coordinate the Qualification Based Selection Process and act as the fiscal agent for any federal and state grants.

Statewide imagery coverage is the goal of WROC. Coverage of WROC will be determined by the consultant's ability to build consortium members and partnerships. To achieve that goal the consultant will need to work directly with each local unit of government to determine participation and secure those projects.

## **II. Contact**

Andrew Faust, GISP  
Senior GIS Analyst  
210 McClellan Street, Suite 210, Wausau, WI 54403  
[afaust@ncwrpc.org](mailto:afaust@ncwrpc.org)  
715.849.5510

## **III. Program Area**

Wisconsin's seventy-two counties are very diverse including: National Forest lands, county forest lands, agriculture areas, glacial, and driftless topography. The area also includes varying levels of rural and urban development. This diversity adds to the complexity of this consortium. Rural counties may have different needs for products or services. Some of the more urban counties have had data collection at higher resolutions, and will have greater acquisition needs. The consultant will work with each individual local unit of government that participates in the project to meet their needs.

## **IV. Historical Background Participants and Imagery Products**

WROC assisted 72 counties covering over 56,000 square miles of imagery in 2010. Multiple resolutions / bands of imagery were captured. Resolutions of 3 inch, 6 inch, 12 inch, and 18 inch were acquired with a digital mapping camera. LiDAR, elevation products, and planimetrics were also acquired by many counties as part of the consortium.

WROC assisted 47 counties covering almost 40,000 square miles of high resolution imagery in 2015. Many counties also collected LiDAR data. There were also urban areas that captured 3 inch imagery.

The 2020 effort and any future efforts are expected to vary from previous efforts.

## **V. Program Objectives**

- The consultant will need to complete geospatial work that meets or exceeds consortium member's data needs
- The consultant will need to identify and secure federal, state, local, and private partnerships
- The consultant will need to work with consortium members to secure local projects

## **VI. Program Scope of Services**

The Statement of Qualifications (SOQ) should contain the following:

1. Scheduling with appropriate timetables for product delivery
2. List of references from similar projects
3. Pertinent information on main office facilities and staff used for project management.
4. Resources available for project
5. Approach to secure public and private partners for WROC.
6. Product Specifications: Based on the past WROC programs and product needs, we have decided to leave it to the consultant to make recommendations on product types, product specifications, mapping accuracies, and acquisition methods that they feel would meet or exceed the consortium members needs and facilitate cost savings based on economy of scale. Products may include but not limited to the following: orthoimagery, elevation products, and planimetrics.
7. Strategies used to facilitate meeting the needs of the consortium members.

## **VII. Selection Process**

The selection committee will follow the Qualifications Based Selection process. Interested consultants are being invited to submit Statements of Qualifications (SOQ's). The selection committee will review and evaluate each submission. All selection committee members will rank submissions by qualifications based on the consultant's SOQ submission using the selection criteria in VIII.

The highest ranked consultant will be selected. All others will be notified of the selection made.

## **VIII. Selection Criteria**

Each consultant will be rated on the following:

1. Completeness of SOQ
2. Experience on similar projects
3. References
4. Project management capabilities
5. Production capacity of contractor
6. Product options and specifications that most meet consortium members needs
7. Ability to work with local governments
8. Ability to secure consortium partnerships
9. Ability to secure additional funding to offset local project costs.

Consultants may be asked to perform an oral presentation and be subjected to interviews by the selection committee.

For eligibility, firms will submit **one signed original** and **three copies** to Andrew Faust at NCWRPC by **3:00 pm CDT on April 7, 2017**

**Each consultant that plans to respond to the RFQ must register via email to Andy Faust – [afaust@ncwrpc.org](mailto:afaust@ncwrpc.org). Each registered consultant will be emailed answers to any questions submitted to this RFQ.**

**IX. Selection Schedule**

<u>Item</u>	<u>Date</u>
Distribution of RFQ	March 17, 2017
RFQ Question Deadline	March 31, 2017
SOQ submission deadline	April 7, 2017
SOQ evaluation	April 10-14, 2017
Notification to consultant	April 17, 2017
Negotiations with first consultant begin	April 19, 2017

**X. Program Funding**

The North Central Wisconsin Regional Planning Commission will be responsible for the coordination of the QBS process, from which a suitable consultant may be chosen. Contract specifications may be drafted by NCWRPC.

This process does not guarantee any projects will be completed or that any consultant will be selected. It is at the discretion of the selection committee to choose one consultant or decide not to move forward with the formation of the consortium. Additionally, subsequent agreements may be extended beyond the 2020 effort.

Each county and local unit of government will have the responsibility of working with the consultant to finalize a suitable contract that meets their product needs and has an acceptable delivery date and contract language. Funding of project costs will be the responsibility of the individual counties and local units of government. Consultant will need to help identify federal, state and other funding to help reduce overall costs to local projects.

The selection committee reserves the right to waive any informality or irregularity in the RFQ. The RFQ does not commit the selection committee to award a contract to any consultant or to pay any cost incurred in preparation of the proposal or SOQ submitted in response to this request.