

NORTH CENTRAL WISCONSIN REGIONAL PLANNING COMMISSION  
FULL COMMISSION  
July 28, 2010

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ROLL CALL

MEMBERS PRESENT:

GEORGE BORNEMANN  
TOM HAFERMAN  
ERHARD HUETTL  
RON JACOBSON  
DONALD KRAHN  
JIMMY LANDRU, Jr.  
GLEN LICITAR  
MAURICE MATHEWS  
CRAIG McEWEN  
PAUL MILLAN  
BETTYE NALL  
RON NYE  
WILBUR PETROSKEY  
THOMAS RICK  
THOMAS RUDOLPH  
PAUL SCHUMAN  
RALPH SITZBERGER  
EDMUND WAFLE

STAFF PRESENT:

MIKE AGNEW  
DARRYL LANDEAU  
DENNIS LAWRENCE  
BERNIE LEWIS  
MATT SCHREIBER

GUESTS PRESENT:

PAUL KNUTH, Northern Field  
Representative for U.S. Representative  
Steve Kagen

MEMBERS NOT PRESENT:

MARILYN BHEND  
FRED CAMACHO  
BOB EGAN  
ROBERT LUSSOW  
DOUG WILLIAMS

1.) CALL TO ORDER:

MR. HUETTL called the meeting to order at 11:05 A.M., in the Aspen Room at the Best Western Midway Hotel & Hoffman House. Roll call was as presented on page one.

2.) AUDIENCE COMMENT:

MR. HUETTL welcomed Paul Knuth, Northern Field Representative for U.S. Representative Steve Kagen and asked if he had any comments to make. MR. KNUTH said that he appreciated receiving notices about our meetings.

3.) APPROVAL, ADDITIONS, OR CORRECTIONS TO THE AGENDA AS MAILED:

MR. HUETTL asked if there were any additions or corrections to the Agenda as mailed. There being none, a motion was made to approve the Agenda as mailed by MR. RUDOLPH and seconded by MR. WAFLE. Motion carried.

4.) APPROVAL, ADDITIONS, OR CORRECTIONS TO THE MINUTES OF THE APRIL 28, 2010 COMMISSION MEETING:

MR HUETTL asked if there were any additions or corrections to the Minutes as mailed. There being none, MR. KRAHN made a motion to approve the Minutes and MS. NALL seconded this motion. Motion carried.

5.) BUSINESS & DISCUSSION:

5.1 CHAIRPERSON'S REPORT:

MR. HUETTL reported that he attended the Association of Wisconsin Regional Planning Commissions Annual Meeting with MR. LAWRENCE. MR LAWRENCE highlighted some of the actions taken at the meeting, including: submitting a letter to state legislature to maintain the State Comprehensive Planning grant program, establishing the 2011 work program, and maintaining the annual membership dues at \$500.00.

MR. HUETTL also mentioned that the NCWRPC's strong financial position should allow for another Levy and cap rate reduction for 2011.

5.2 EXECUTIVE COMMITTEE REPORT:

MS. NALL reported that the Executive Committee discussed several items, including recommending the reducing the 2011 Levy Fee not to exceed 0.0011%, and reducing the Levy Cap to \$48,000.00. She also reported that NCWRPC staff was successful in securing two federal set asides, one from Senator Kohl and the other from Congressman Obey. Combined these total \$500,000 and will be used to assist counties upgrade emergency communication equipment. MR. LAWRENCE added that EDA Reauthorization was underway and there were many changes that would aid both our organization and the communities we serve. Some of the changes discussed were the increase for planning grants, flexibility in the grant rate to local communities, and the addition of some new distress criteria. He also mentioned that EDA would now be required to review and approve or disapprove the CEDS report.

MR. BORNEMANN moved to approve this report, and MR. NYE seconded this motion. Motion carried.

5.3 RESOLUTION 2010-1: Protect State Transportation Fund:

MR. LAWRENCE provided some background on the statewide effort of the Transportation Development Association to make a change to the state constitution to keep the legislature from transferring funds from the state transportation fund.

To date about 30 counties, including several from our region, have passed resolutions to have this placed on local ballots. Since the NCWRPC does not have the authority to do that a resolution was prepared supporting this effort. Resolution 2010-1 encourages that the state fully fund and maintain the Segregated Transportation Fund and that it be used only for transportation uses and not be transferred for any other purpose.

MR. BORNEMANN moved to approve this Resolution and MR. PETROSKEY seconded this motion. Motion carried.

5.4 RESOLUTION 2010-2: Adoption of 2010 CEDS Annual Report:

MR. LAWRENCE reported that this Comprehensive Economic Development Strategy is completed on an annual basis to maintain the regions "designation" as an Economic Development District from the U.S. Department of Commerce, Economic Development Administration.

He then highlighted some of the items within the document, such as the Population information that shows that our region has grown 6.69%, which is more than the state's growth of 6.05%. The Total Employment information indicates that our Region has lost jobs. H briefly reviewed the Regional Development Strategy, the Work Program, and the Public Works Projects. Projects listed are considered for potential EDA funding.

MR. SITZBERGER made a motion to adopt Resolution 2010-2 Adopting the 2010 Comprehensive Economic Development Strategy Annual Report and MR. KRAHN seconded this motion. Motion carried.

5.5 RESOLUTION 2010-3: Establish 2010 Levy Rate:

MR. LAWRENCE stated state statute requires that regional planning commissions set their Membership Levy Rate by August 1<sup>st</sup> of each year. The rate cannot exceed 0.003 percent of equalized real estate value to each member government. The Executive Committee recommended reducing the rate to not exceed 0.0011%. Overall the levy charge should collect about \$222,000, about an 8 percent reduction from last year depending on DOR valuations that will be released sometime in August.

MR. KRAHN made a motion to approve Resolution 2010-3 setting the 2011 Membership Levy Rate not to exceed 0.0011 percent, and MR. NYE seconded this motion. Motion carried.

5.6 SET LEVY CAPS FOR COUNTIES:

MR. LAWRENCE stated that the Executive Committee also recommended a reduction for member counties that were at the cap rate level. The cap would be reduced to \$48,000, a five percent decrease from last year.

MR. BORNEMANN made a motion to approve this reduction and MR. MILLAN seconded it. Motion carried.

5.7 NCWRPC INITIATIVES:

MR. LAWRENCE provided some background for this item. He stated that part of NCWRPC's role is to identify things on the horizon that our communities will need to deal with in the future. Over the years the NCWRPC has provided assistance in many areas, including economic development, land use and transportation. Within these areas there are some new things that we need to start preparing for and Matt, Mike and Darryl will overview some of these.

MR SCHREIBER provided an overview of some Economic Development Initiatives. Some of these include entrepreneur centers, which will be intended to help stimulate entrepreneurial activity, and green sector jobs. He also mentioned a number of issues facing the region such as lack of business park space, broadband connections, lack of capital, brain drain and lack of business incubators. The NCWRPC will continue to maintain the CEDS process as well as maintain and enhance the revolving loan fund. Next he spoke about NCWRPC's Brownfield initiative. The first step in the effort is the submission of an EPA Community Wide Assessment Grant. This was submitted last year, but was not funded. It will be submitted again later this year. The grant would help form a committee to inventory and evaluate Brownfields in the region. The bulk of the grant money would be provided to complete environmental site assessments of Brownfields. He mentioned Brownfields are a big issue because of the negative impact on local governments such as lowering the tax base, potential tax delinquency, and potential health hazards. The EPA assessment grant could lead to future grants from the EPA, DNR or Wisconsin Department of Commerce for cleanup of identified Brownfields.

MR. AGNEW overviewed the Land Use Initiatives. He discussed the trend toward sustainable planning, which is defined as development that meets the needs of today without compromising the future. An example of a regional plan from Michigan was discussed that approached the problem as the 3E's (Economy, Environment, Energy). MR. AGNEW suggested that a similar approach might be used in the revision of the Regional Comprehensive Plan and local level plans. He then overviewed another area related to future planning efforts. These are 25x25 Plans that are directed at reducing greenhouse gas emissions by one quarter by the year 2025. In the early stages this is most easily accomplished by identifying all the energy conservation actions that can be taken. He concluded by saying that regardless of one's personal position about climate change or cap-and-trade the integration of housing, transportation and environment is the future of planning. Going forward we must emphasize economic development and the alternative energy strategies, and show how communities can adjust to developments in these areas and our work should reflect these trends.

MR. LANDEAU reviewed the status of current transportation program activities including local road rating, traffic counting, bike trail planning, county transit coordination, and comprehensive plan transportation elements. He then discussed how the proposed transportation initiatives would help address gaps in scheduling and funding by expanding work efforts in bike and pedestrian planning and scenic byway corridor planning.

5.8 RESOLUTION 2010-4: Submission of HUD Regional Planning Grant for North Central Wisconsin:

MR. LAWRENCE stated that the NCWRPC's Regional Comprehensive Plan was adopted in 2004 and would soon need to be updated to incorporate the U.S. Census and other information including the concept of Sustainability and Livability. He informed the Commission that the Department of Housing and Urban Development (HUD) has introduced a new federal program to promote planning, the first of its kind at the federal level since the 1970's. This program is called the Sustainable Communities Regional Planning Grant Program that integrates land use, housing and transportation. It is intended for larger urban areas, but it does have a rural component. The program requirements are very demanding and require that only consortiums of groups apply. There does not appear that there are any efforts that will come together in our region by the application deadline of August 23<sup>rd</sup>.

Resolution 2010-4 was prepared "just in case" something came together, since our next meeting would be too late to adopt a resolution. He stated that NCWRPC has local funds available to match grant funds to develop a Sustainable and Livable Regional Comprehensive Plan.

MR. BORNEMANN made a motion to approve Resolution 2010-4: Submission of a HUD Regional Planning Grant and MR. HAFERMAN seconded this motion. Motion carried.

5.9 OTHER:

MR. HUETTL asked if there was any other business that needs to be discussed. There was none.

6.) ADJOURNMENT:

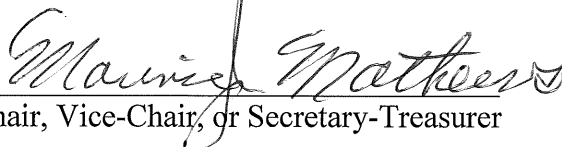
A motion was made by MR. RUDOLPH to adjourn the meeting, and MR. SITZBERGER seconded this motion. All were in favor.

A lunch was served following the meeting.

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NORTH CENTRAL WISCONSIN REGIONAL PLANNING COMMISSION

Minutes Approved on 10.27.10

  
Chair, Vice-Chair, or Secretary-Treasurer